

# Management Associate Programme (MAP)

We're looking for the next generation of changemakers who will shape the future of tourism.

Do you have a passion to discover what's next, to take on new challenges and reimagine our tourism sector on the global stage? Do you thrive in a collaborative environment with a driven and passionate team?

Join us and MAP the future of Singapore's tourism. Apply for the STB Management Associate Programme today!



## WHAT IS THE STB MAP?

Structured 12-month training and development programme

- Two 21-week stints in different teams
- Diverse work experience on campaigns, events, and policies
- Onboarding programme to equip MAs with essential skills
- Permanent role in STB after completing the programme

## THE MAP JOURNEY



### Structured Training Curriculum

You will undergo on-the-job training via two structured job rotations, across STB's diverse divisions and roles. This will enhance your knowledge of STB and the tourism industry, while also honing your soft skills.



### Diverse Work Experience

You will have the opportunity to work with business partners and stakeholders in the tourism industry and other government agencies on mega events that span sports, lifestyle, business, and more. Some examples include the Singapore Food Festival and the Tourism Industry Conference.



### Career Progression

We believe in growing and developing our people. This includes our MAs, who will be equipped with the skills and experience to advance within STB.

# WHY JOIN US?



## DEVELOP YOUR CAREER

Gain new skills and exposure across different job functions and roles, such as data analytics, product development, partnerships, planning, policy making, marketing, research, and more.



## SHAPE SINGAPORE'S TOURISM SECTOR

Our work is multi-faceted and spans diverse areas within the tourism sector, such as Arts & Cultural Precincts, Cruise, Dining and Retail, Hotels, MICE (Meetings, Incentive Travel, Conventions and Exhibitions), Sports, and more.



## MEET LIKE-MINDED PEOPLE

Be surrounded by a team that shares a passion for tourism and a desire to present the best of destination Singapore on the global stage. With values that foster respect, care, and collaboration, build lasting networks and relationships that will follow you throughout your career.



## ATTRACTIVE REMUNERATION PACKAGE

We offer competitive salaries, employee benefits, and perks. We also provide internal programmes that support your learning and mental wellbeing, and foster team bonding across our different divisions.

# RECRUITMENT AND SELECTION

## KEY DATES

Application Period  
**September - November**

Selection Period  
**October - April**

## APPLICATION PROCESS

Assessments are done on an ongoing basis so be sure to apply early via **Careers@Gov**.

There are three assessment rounds:

- Preliminary Interview
- One-day Assessment Center (Individual and Group Assessments Activities)
- Panel Interview with STB's Senior Management



## WHO SHOULD APPLY?

We're looking for candidates who are passionate about shaping destination experiences, have a local and global perspective, and a strong understanding of the socio-economic impact of the tourism industry.

The MAP is open to Singaporean fresh graduates from **all disciplines**, and candidates with the following qualities will be viewed favourably:

- Second upper Honours degree or equivalent in any discipline
- Excellent Co-Curricular Activities track record
- Proven leadership abilities
- Demonstration of diverse interests and a thirst for knowledge
- Understanding of and passion for the tourism sector

