HOTEL INNOVATION CHALLENGE 2019 – Sharing Session on Hotel Data
Singapore Tourism Board, Auditorium
30TH APRIL 2019

The following are some questions and corresponding answers which have been covered during the Sharing Session on Hotel Data, conducted on 30th April 2019:

Q) Will my solution be penalised should adoption be costly?

Cost involved in the development and subsequent adoption will be assessed in terms of feasibility, and how value for money it is. For example, a solution with a high development and adoption cost which also delivers high value to hotels can be shortlisted.

Q) Must all solutions be able to be integrate with Property Management Systems such as Opera?

It is not necessary for all solutions to be able to integrate with Hotel PMS, as Participants can find alternative ways to tackle the issues faced by Hotels as described in the problem statements. Eg. to work with partners already certified by PMS Provider. Nonetheless, Participants can choose to proceed with PMS integration.

Q) Should we decide to form a consortium and work with another company in the development of the solution, must we confirm the partnerships prior to the proposal submission deadline on 10th May?

No, partnerships can be confirmed at a later stage of the Challenge Process, during the phase of the 1-1 guiding sessions for shortlisted proposals. The objectives of assessing the preliminary proposal is mainly to screen ideas and concepts to ensure feasibility, before moving into further development of the concept and solution.