



Singapore Tourism Board

Are you keen to transform Singapore's landscape?

As Singapore's lead government agency for tourism, the **Singapore Tourism Board** is responsible for offering enriching experiences to both visitors and locals.

Through constantly enhancing our tourism offerings and building a competitive and sustainable industry, we champion the creation of a vibrant destination that Singaporeans can be proud of.

OUR PROGRAMMES

For Undergraduates

Internship Programme

Scholarship Programme

For Fresh Graduates

Management Associate Programme

Technology Associate Programme

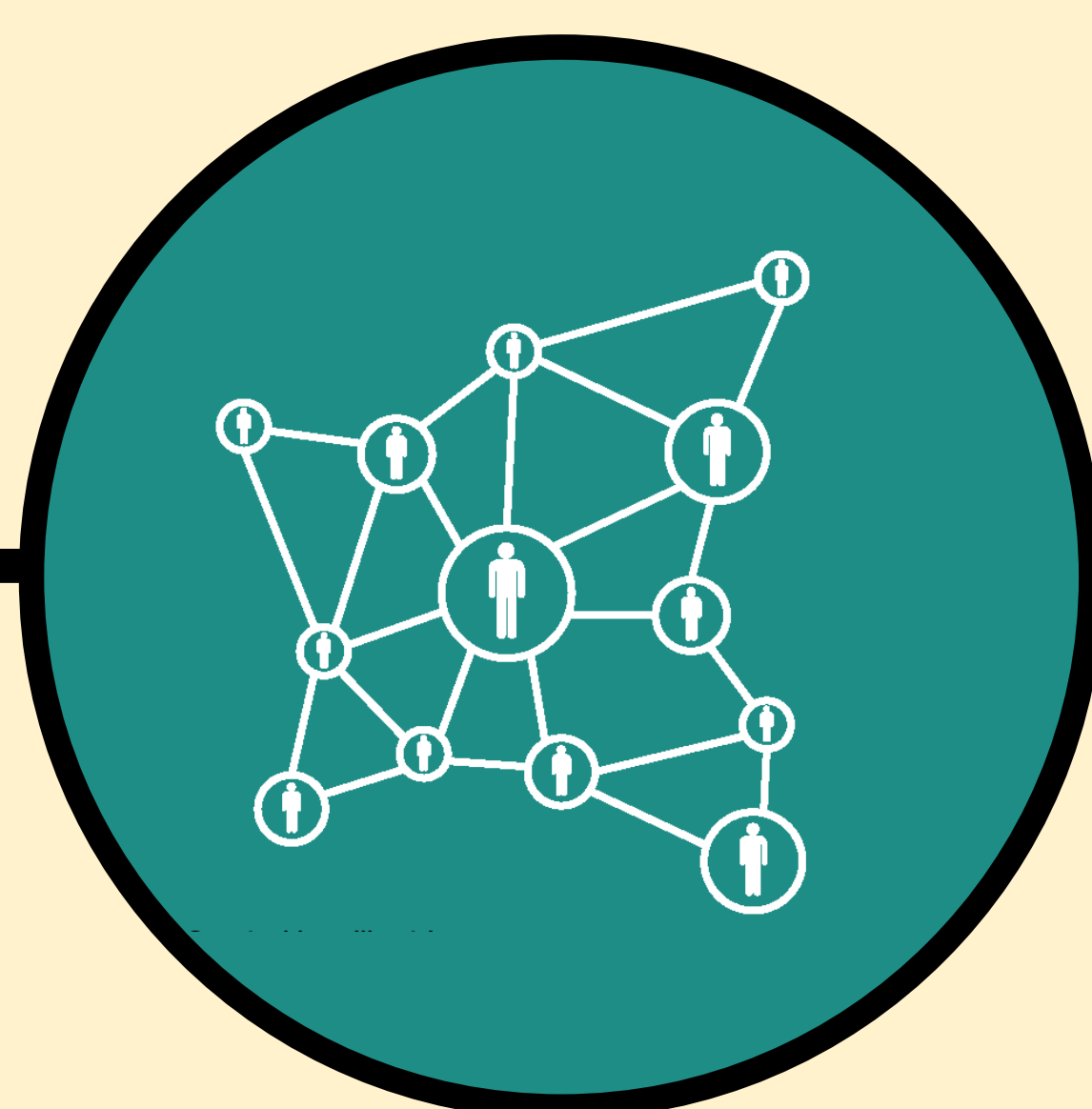


WHY STB?



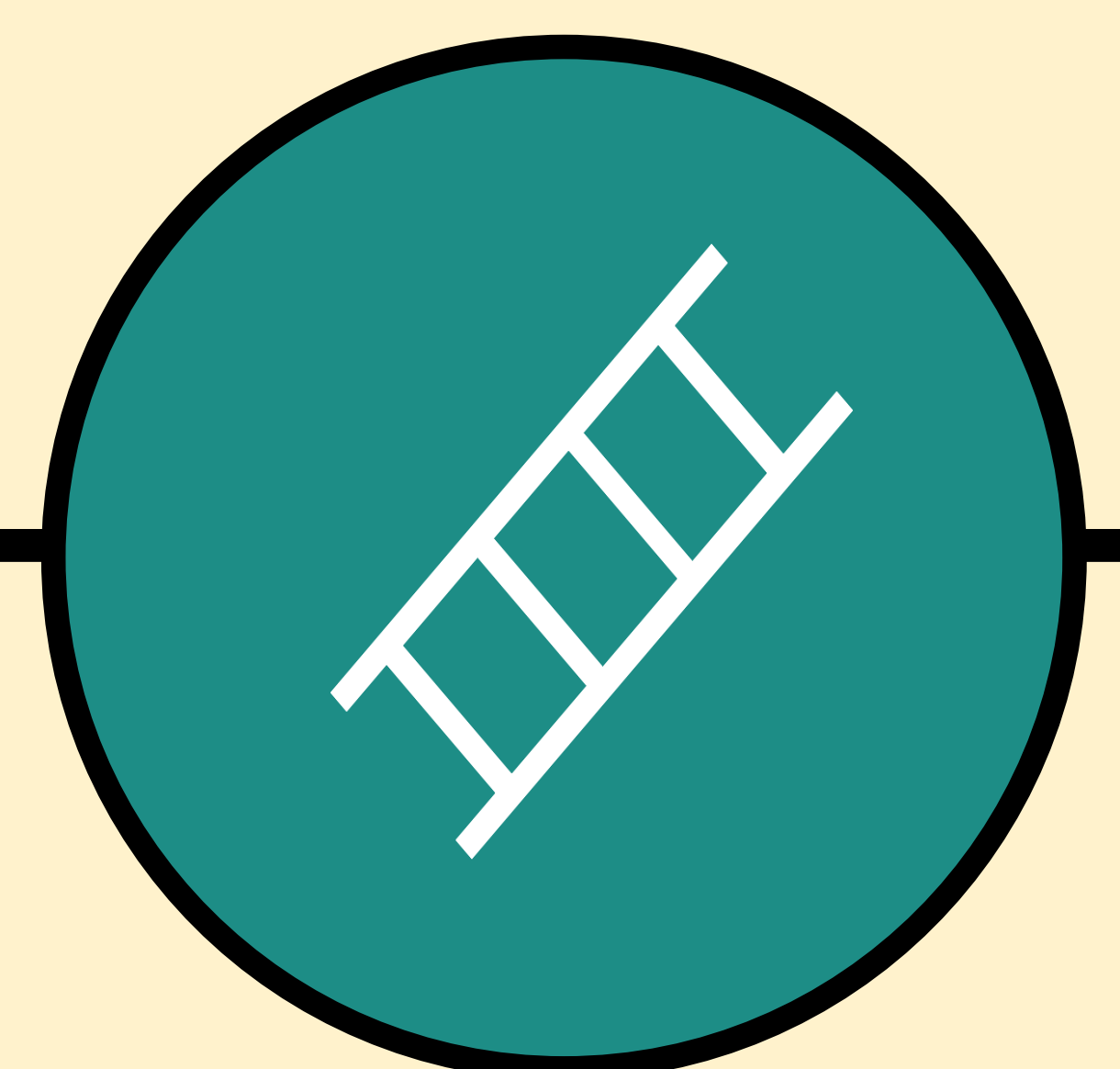
MAKE AN IMPACT

As an economic development agency for Singapore's key service sector, what we do impacts Singapore's infrastructure and the community.



MULTI-FACETED OPPORTUNITIES

We offer a diverse range of exciting work spanning across marketing, brand management, planning, research, business development etc.



CAREER DEVELOPMENT

We are committed to our officers' training & personal development. Broaden your professional competencies through our structured training programmes!

INTERNSHIP PROGRAMME

The STB Internship Programme aims to provide a meaningful and relevant work experience for undergraduates. Through a wide range of challenging and dynamic projects, you will acquire a better understanding of STB's day-to-day operations!



Duration of Internship

- Minimum of 10 weeks, with the possibility of extension depending on the projects assigned

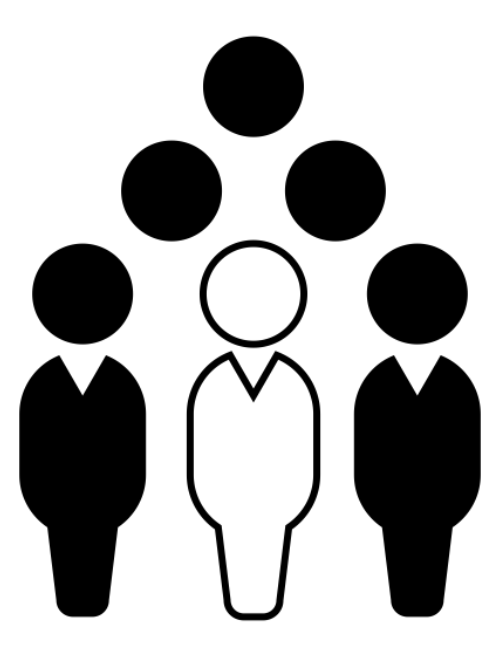


Application & Selection Process

- Submit your application through your school's career portal
- Shortlisted candidates will be invited to attend interview(s)
- Application opens in January
- Interns who perform well will be invited to join the Management / Technology Associate Programme

SCHOLARSHIP PROGRAMME

To cultivate talent and capability in the tourism sector, STB offers scholarships to tertiary and university students keen to pursue a career in the sector.



Who We Look For

Full-Term Scholars	Mid-Term Scholars
<ul style="list-style-type: none">• Excellent academic and CCA records in secondary and tertiary education	<ul style="list-style-type: none">• Undergrads who have completed at least 1 academic semester• Excellent academic, leadership & CCA records



Application & Selection Process

- Submit your application through the BrightSparks portal: www.brightsparks.com
- If shortlisted, there are 5 selection rounds:
1) Submission of Video Clip (As part of application) → 2) Preliminary Interview → 3) Assessment Centre → 4 & 5) Panel Interviews
- Application opens in November (Early Cycle) and in March (Main Cycle)
- Upon graduation, scholars will join as a Management / Technology Associate

MANAGEMENT ASSOCIATE PROGRAMME

TECHNOLOGY ASSOCIATE PROGRAMME

APPLICATION & SELECTION PERIOD

Sep - Nov (Application)
Oct - Apr (Selection)

ONBOARDING

Aug - Oct

1ST JOB ROTATION

Oct - Feb

2ND JOB ROTATION

Mar - Jul

ASSESSMENT REVIEW

Aug

Sep

Apr

Aug

Oct

Feb

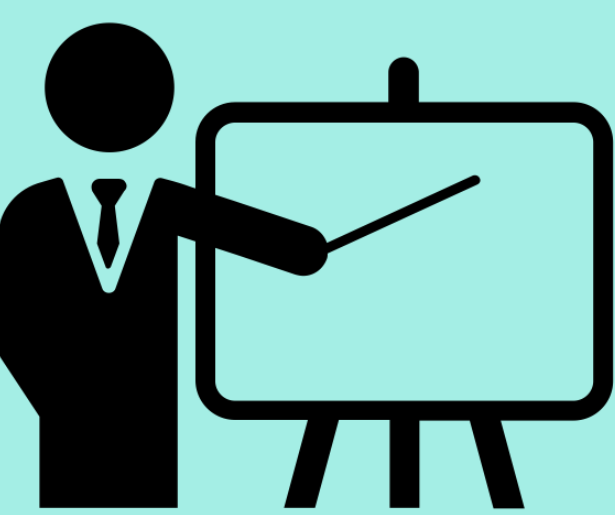
Mar

Jul

Aug

The Management Associate Programme (MAP) and Technology Associate Programme (TAP) are each structured one-year programmes targeted at fresh graduates, or candidates with less than one year's work experience.

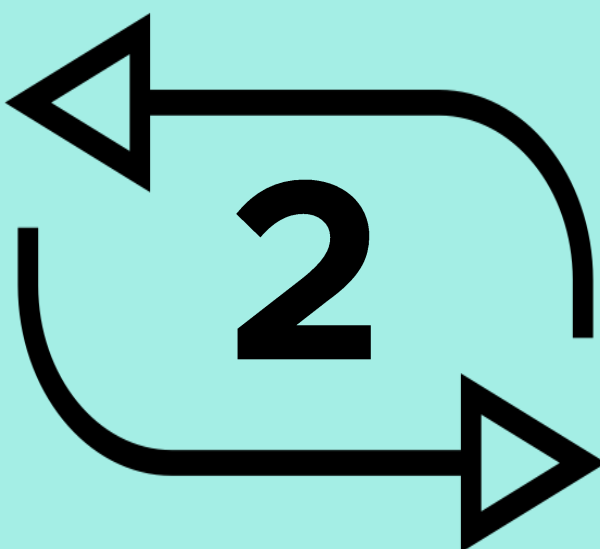
Both will offer you the opportunity to gain exposure and knowledge about various aspects of the tourism sector, including:



Training designed to equip you for the sector & workplace



Stint at the Singapore Visitors' Centre to interact with tourism customers first-hand

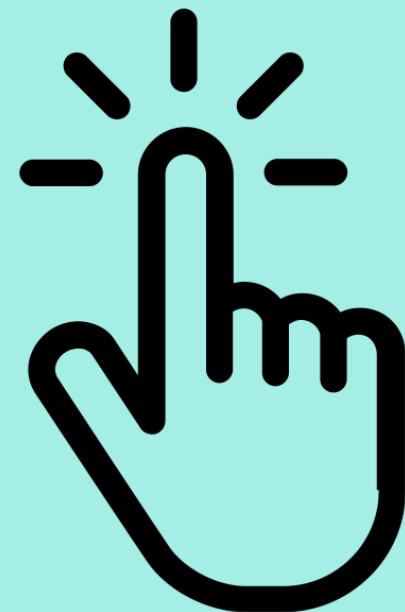


Structured job rotations across different teams in STB

The MAP offers broad exposure to various aspects of STB's work, such as industry development, policy-making or marketing; whereas the TAP caters more to candidates interested to pursue a career in the technology arena and keen to learn how the application of data and digital technology can transform Singapore's tourism landscape.

Application & Selection Process

- Apply through Careers@Gov
- If shortlisted, there are 3 selection rounds:
1) Preliminary Interview → 2) Assessment Centre → 3) Panel Interview
- Application opens from September to November



Ready to jumpstart a fun-filled career in the Singapore tourism industry with us?
Apply today.

For more information, visit:
www.stb.gov.sg/careers

