



Joint Media Release
 Embargoed till 16 May 2017, 1230hrs (Germany time)

16 May 2017

ANNEX A

The Singapore MICE Advantage Programme (SMAP) applies to qualified events which are considering Singapore as a host destination. Applications can be sent in from now till 31 December 2019 and all events must be held in Singapore by 31 December 2025. Each application will be evaluated individually. The level of support and scope of assistance would vary according to the content, brand, and delegate profile.

Business event organisers, meeting planners, and MICE delegates of SMAP-supported events may enjoy benefits such as:

Benefits for participants	Benefits for organisers
<ul style="list-style-type: none"> • Discounted airfares from Singapore Airlines, SilkAir, Scoot and Tigerair • Additional check-in baggage allowance of 10kg across all classes of travel • On-board welcome announcement, exclusively for groups of more than 50 people • Changi shopping vouchers for shopping and dining at Singapore Changi Airport • Complimentary 1 day Wifi router rental, for use in Singapore • Discounted rates on JetQuay services for all participants of the event • 10% discount on intra-city Uber rides for all participants of the event, up to a maximum of 2,500 rides per event 	<ul style="list-style-type: none"> • Business Events in Singapore (BEIS) grant • Visa facilitation for participants • Recommendations on social and MICE venues • Suggestions on social activities, such as Singapore city tours • Introductions to relevant agencies and suppliers • Complimentary Singapore maps and brochures • Up to five complimentary Economy Class tickets on Singapore Airlines, subject to a minimum spend on airfare • Complimentary welcome desk at Singapore Changi Airport to greet participants upon arrival • Discounts on advertising space in all terminals at Singapore Changi Airport • Preferred rates for venue rental at JetQuay • Up to 5 or 10 complimentary one-way quayside service, depending on the event type

For general queries on the Singapore MICE Advantage Programme, please send an email with your name and details of your event to secb@stb.gov.sg

Terms and conditions apply and all applications are subject to review.