

STB's assistance schemes

Tourism Development Fund

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| <p>TOURISM PRODUCT DEVELOPMENT SCHEME</p> <p>Supports the creation and rejuvenation of tourism products</p> | <p>TOURISM CAPABILITY DEVELOPMENT SCHEME</p> <p>Enhances productivity and talent development in the tourism sector</p> | <p>TOURISM EVENT DEVELOPMENT SCHEME</p> <p>Supports events that add to Singapore's positioning as an international lifestyle and business events hub</p> |
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TOURISM PRODUCT DEVELOPMENT SCHEME

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| <p>TOURISM PRODUCT DEVELOPMENT FUND</p> <p>For creation or rejuvenation of tourism products and experiences to attract visitors and encourage spend</p> <p>Funds up to 50% of qualifying costs</p> | <p>EXPERIENCE STEP-UP FUND (ESF)</p> <p>For development of tourism experiences to improve overall visitor experience and satisfaction</p> <p>Funds up to 70% of qualifying costs</p> | <p>CRUISE DEVELOPMENT FUND</p> <p>For home-porting of new cruise ships or extension of deployment of existing home-ported cruise ships out of Singapore</p> <p>Funds up to 50% of qualifying costs</p> |
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