

**SINGAPORE EXPERIENCE AWARDS 2010 – WINNERS AND FINALISTS****OUTSTANDING CONTRIBUTIONS****Business Event Ambassador**

- Professor B.V.R. Chowdari, President, Materials Research Society of Singapore

**Tourism Entrepreneur of the Year**

- Mr Edward Chia, Managing Director, Timbre Group Pte Ltd
- Mr Danny Loong, Chief Creative Director, Timbre Group Pte Ltd

**Lifetime Achievement for Outstanding Contribution to Tourism**

- Mr Dennis Foo, Chief Executive Officer, St. James Holdings Limited

**EVENTS****Association Conference of the Year**

- **International Conference on Materials for Advanced Technologies (ICMAT 2009), Materials Research Society of Singapore (Winner)**
- 7th Asia-Pacific Symposium on Cochlear Implants & Related Sciences, Centre for Hearing & Ear Implants, Singapore General Hospital
- Icsid World Design Congress Singapore 2009  
Owned by International Council of Societies of Industrial Design  
Organised by Design Singapore Council & Partners and Enterprise Promotion Centres Pte Ltd

**Exhibition of the Year**

- **Sea Asia 2009, Seatrade and Singapore Maritime Foundation (Winner)**
- BEX Asia 2009, Reed Exhibitions
- Water Expo @ Singapore International Water Week 2009, Singapore Airshow and Events Pte Ltd and Singapore International Water Week Pte Ltd

**Leisure Event of the Year**

- **Singapore Sun Festival 2009, IMG Artists (Winner)**
- BODY WORLDS: The Original & The Cycle of Life , Science Centre Singapore
- Chingay Parade Singapore 2009, People's Association

**Meeting of the Year**

- **Ernst & Young Asia Pacific Tax Symposium and Transfer Pricing Forum, Ernst & Young (Winner)**
- APEC Senior Officials Meeting II 2009  
Organised by: APEC Organising Committee, Tricom Events Pte Ltd and Grand Copthorne Waterfront Hotel
- Asian Stars Conference 2009, Bank of America Merrill Lynch

**Trade Conference of the Year**

- **WIT - Web in Travel 2009, Wired Ventures Pte Ltd (Winner)**
- CommunicAsia2009 Summit, Singapore Exhibition Services Pte Ltd
- Singapore Maritime Week 2009 Conferences, Maritime and Port Authority of Singapore

**MARKETING AND MEDIA****Best Singapore Experience Story - Broadcast**

- **"Singapore" by Getaway, Nine Network Australia (Winner)**
- "Singapore, A Hub of Education" by OUN, South Korea
- "Singapore" by Trend Report, M.Net, South Korea

#### **Best Singapore Experience Story – Digital**

- **" SWR3 Elch und Weg Singapur" by SWR3, Germany (Winner)**
- "Orchard Central (SG)" by Karen Wong for Tongue in Chic, Malaysia
- "The Secret - and Unique - Side of Singapore" by April Fonti for Australian Associated Press, Australia

#### **Best Singapore Experience Story – Print**

- **"Three Perfect Days : Singapore" by Yu-Mei Balasingamchow for Hemispheres, USA (Winner)**
- "Alive! Singaporean Hawker Centres" by H.M. Leung for Eat & Travel Weekly, Hong Kong
- "Funny Tour in Singapore" by Zhen Zhen for 25ANS, China
- "Three Perfect Days : Singapore" by Yu-Mei Balasingamchow for Hemispheres, USA

#### **Most Innovative Marketing Initiative (Business Events)**

- **"Halloween Horrors '09 at Night Safari" by Night Safari (Winner)**
- "Flash Your Age!" by Shangri-La Hotel
- "Suntec First" by Suntec Singapore International Convention & Exhibition Centre

### **EXPERIENCE**

#### **Best Business Event Service Experience**

- **Pico Art International Pte Ltd for APEC Singapore 2009 (Winner)**
- Singex Venues Pte Ltd for CommunicAsia2009
- The Regent Singapore for 17th APEC Economic Leaders' Meeting Singapore

#### **Best Business Event Venue Experience**

- **Suntec Singapore International Convention & Exhibition Centre (Winner)**
- Island Ballroom, Shangri-La Hotel
- Raffles City Convention Centre, Fairmont Singapore

#### **Best Dining Experience**

- **My Humble House (Winner)**
- JAAN Restaurant
- The Cliff

#### **Best Education Experience**

- **PSB Academy (Winner)**
- Institute of Technical Education College West
- SIM Global Education

#### **Best Enrichment Experience**

- **Science Enrichment Programmes, Science Centre Singapore (Winner)**
- Holiday English Programme, Lorna Whiston Schools Pte Ltd
- Learning Journeys at Wildlife Reserves Singapore, Wildlife Reserves Singapore

#### **Best Healthcare Experience**

- **Parkway Hospitals Singapore Pte Ltd (Winner)**
- Singapore Medical Group Limited
- Specialist Dental Group

#### **Best Hotel Experience**

- **The Ritz-Carlton, Millenia Singapore (Winner)**
- Fairmont Singapore
- Shangri-La Hotel Singapore

#### **Best Nightspot Experience**

- **Zouk Club (Winner)**
- St. James Holdings Ltd
- The Butter Factory

## EXPERIENCE (cont'd)

### Best Shopping Experience

- **ION Orchard (Winner)**
- DFS Galleria Scottswalk
- Robinsons

### Best Travel Experience

- **Red Clogs Down the Five Foot Way, A Chinatown Walk, Journeys Pte Ltd (Winner)**
- Of Dali, Barley & Hadhramis, *An Eccentric Clarke Quay Pub Walk*, Journeys Pte Ltd
- Romantic Singapore, Mercury Travels Limited
- The Time of Empire, *A Colonial District Walk*, Journeys Pte Ltd

### Best Visitor Attraction Experience

- **Night Safari (Winner)**
- Singapore Botanic Gardens
- Singapore Zoo

## CUSTOMER SERVICE

### Customer Service – Food & Beverage

- **Jason Arasu A/L Munian, Grand Park City Hall (Winner)**
- Andy Chin Zhi Wei, Palm Beach Seafood Restaurant Pte Ltd
- Chen Lin, Noble House
- Peter Tangan Maguigad, One Rochester

### Customer Service - Hotel

- **Shaik Shidek B Shaik Osman, Fairmont Singapore (Winner)**
- Azhar Aris Bin Hamza Aris, Marina Mandarin Singapore
- Romualdo Bacani Corpuz, Swissotel The Stamford

### Customer Service - Nightspot

- **Wan Fazlyn Samad, Zouk Club (Winner)**
- Melody Woon Mui Leng, Shanghai Dolly Pte Ltd
- Natalie Ong Hiew Mun, Cityspace at Swissotel The Stamford

### Customer Service - Retail

- **April Lim Yen Peng, The Planet Traveller (Winner)**
- Richard Goh Poh Chye, Goldheart
- Warlene Padua, ION Orchard

### Customer Service – Tour Guiding

- **Karen Chen Ching Wen, Ecofieldtrips Pte Ltd (Winner)**
- Andrew Ong Kia Huat, A + B Edu Tours and Travel Pte Ltd
- Pauline Teo Poh Ling, Journeys Pte Ltd

### Customer Service – Transport (Taxi)

- **Ikshan Bin Bahari, SMRT Taxis Pte Ltd (Winner)**
- Joseph Goh Choon Lee, Comfort Transportation Pte Ltd
- Victor Woo Wee Yeong, SMRT Taxis Pte Ltd

### Customer Service – Visitor Attraction

- **Kasturi D/O Haridas, Images of Singapore (Winner)**
- Nancy Choo Ang Khee, Science Centre Singapore
- Silas Pino, Sentosa 4D Magix Pte Ltd