



Singapore Tourism Board

Hotel Statistics 2019

Published Date: 02 September 2019

| | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan-Jul ^(e) 2019 | Year-on-Year % Change |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|--------------------------|
| Maximum Room Nights | 1,873,636 | 1,692,345 | 1,873,651 | 1,813,079 | 1,867,591 | 1,807,174 | 1,865,168 | | | | | | 12,792,644 | 1.0 |
| Paid Lettings ¹ | 1,537,599 | 1,449,983 | 1,526,848 | 1,493,953 | 1,474,834 | 1,496,671 | 1,721,437 | | | | | | 10,701,324 | 1.8 |
| Available Room Nights ² | 1,825,935 | 1,653,071 | 1,823,263 | 1,760,373 | 1,804,532 | 1,756,511 | 1,839,292 | | | | | | 12,462,977 | 2.0 |
| Gross Lettings (Room Nights) ³ | 1,541,573 | 1,453,308 | 1,530,951 | 1,498,877 | 1,478,812 | 1,500,478 | 1,724,715 | | | | | | 10,728,714 | 1.7 |
| Standard Average Occupancy Rate (AOR) ⁴ (%) | 84.4 | 87.9 | 84.0 | 85.1 | 81.9 | 85.4 | 93.8 | | | | | | 86.1 | -0.2 |
| Total Room Revenue (\$ m) | 335.7 | 329.4 | 332.1 | 325.2 | 309.2 | 317.3 | 378.7 | | | | | | 2,328 | 2.0 |
| Standard Average Room Rate (ARR) ⁵ (\$) | 217.7 | 226.6 | 216.9 | 216.7 | 209.1 | 211.4 | 217.2 | | | | | | 216.5 | 0.1 |
| Revenue per Available Room (Revpar) ⁶ (\$) | 183.8 | 199.2 | 182.2 | 184.5 | 171.4 | 180.6 | 203.7 | | | | | | 186.4 | -0.2 |

Data Definitions

¹ Room lettings paid for by hotel guests

² Available room nights = Maximum rooms - Rooms under renovation, for staff use, others

³ Gross lettings (Room Nights) = Adjusted Paid lettings + Complimentary lettings

⁴ Standard AOR = [Gross lettings (Room Nights) / Available room nights] x 100

⁵ Standard ARR = Total room revenue / Gross lettings

⁶ Revpar = AOR x ARR

⁷ % Point Change (AOR)

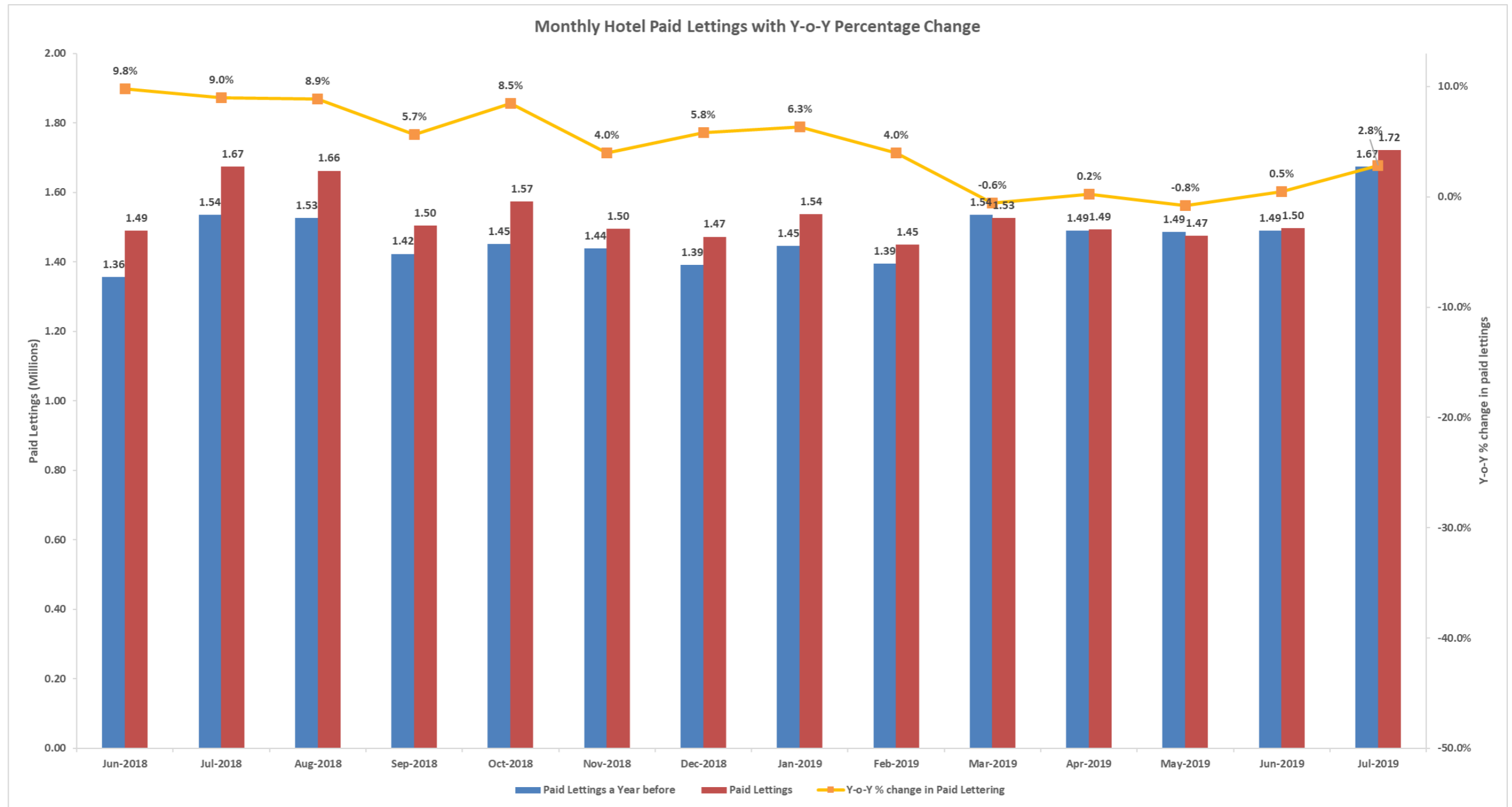
Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 26 Aug 2019

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Singapore Tourism Board Hotel Statistics by Tier 2019

Published Date: 02 September 2019

| Year | Standard Average Occupancy Rate | | | | | | | | Standard Average Room Rate | | | | | | | | Revenue Per Available Room (RevPar) | | | | | | | |
|---------|---------------------------------|-----------|---------|-----------|----------|-----------|---------|-----------|----------------------------|------|---------|------|----------|------|---------|------|-------------------------------------|------|---------|------|----------|------|---------|------|
| | Luxury | | Upscale | | Mid-Tier | | Economy | | Luxury | | Upscale | | Mid-Tier | | Economy | | Luxury | | Upscale | | Mid-Tier | | Economy | |
| | % | % point Δ | % | % point Δ | % | % point Δ | % | % point Δ | S\$ | %Δ | S\$ | %Δ | S\$ | %Δ | S\$ | %Δ | S\$ | %Δ | S\$ | %Δ | S\$ | %Δ | S\$ | %Δ |
| 2019 | 87.7 | 0.7 | 85.7 | -0.1 | 88.5 | 1.0 | 81.9 | -2.4 | 445.2 | 0.3 | 258.9 | -1.0 | 167.5 | 0.0 | 108.8 | 4.0 | 390.5 | 1.1 | 221.9 | -1.1 | 148.2 | 1.1 | 89.1 | 1.1 |
| Jan-Jul | | | | | | | | | | | | | | | | | | | | | | | | |
| Jan | 87.1 | 1.3 | 84.5 | -0.1 | 86.5 | 2.7 | 79.8 | -0.4 | 446.2 | -0.3 | 258.7 | 0.1 | 166.0 | 0.5 | 111.4 | 11.0 | 388.5 | 1.2 | 218.5 | 0.0 | 143.5 | 3.8 | 88.9 | 10.5 |
| Feb | 91.3 | 2.1 | 91.4 | 1.9 | 90.8 | 1.5 | 78.9 | -4.5 | 478.8 | 3.6 | 267.7 | -4.4 | 166.2 | -2.6 | 110.3 | 5.7 | 437.0 | 6.0 | 244.6 | -2.4 | 150.9 | -1.0 | 87.0 | -0.1 |
| Mar | 86.8 | -0.6 | 84.3 | -3.3 | 86.7 | -2.5 | 78.0 | -5.0 | 434.9 | -3.4 | 258.7 | -1.5 | 169.7 | -1.5 | 107.9 | 4.5 | 377.5 | -4.1 | 218.2 | -5.2 | 147.1 | -4.2 | 84.1 | -1.8 |
| Apr | 88.2 | 1.9 | 84.8 | 1.0 | 87.6 | 1.4 | 80.0 | -4.5 | 445.2 | 1.2 | 259.0 | -1.9 | 165.9 | -4.1 | 107.2 | -1.8 | 392.7 | 3.3 | 219.8 | -0.8 | 145.3 | -2.6 | 85.8 | -7.0 |
| May | 83.7 | 1.1 | 79.4 | -0.2 | 84.0 | 0.0 | 79.9 | -3.1 | 428.0 | 1.6 | 251.2 | -0.3 | 163.7 | 1.6 | 106.3 | 2.1 | 358.3 | 3.0 | 199.4 | -0.5 | 137.6 | 1.6 | 84.9 | -1.7 |
| Jun | 85.8 | -1.1 | 83.5 | -1.2 | 87.7 | 1.2 | 83.4 | -0.1 | 429.9 | -2.0 | 254.8 | -0.2 | 166.2 | 2.3 | 109.1 | 4.2 | 368.7 | -3.2 | 212.6 | -1.6 | 145.8 | 3.7 | 91.0 | 4.0 |
| Jul | 91.4 | 0.1 | 92.2 | 0.6 | 96.1 | 2.7 | 93.1 | 0.6 | 453.0 | 1.2 | 261.5 | 1.0 | 173.6 | 3.3 | 109.2 | 3.3 | 413.9 | 1.3 | 241.1 | 1.7 | 166.8 | 6.3 | 101.7 | 3.9 |
| Aug | | | | | | | | | | | | | | | | | | | | | | | | |
| Sep | | | | | | | | | | | | | | | | | | | | | | | | |
| Oct | | | | | | | | | | | | | | | | | | | | | | | | |
| Nov | | | | | | | | | | | | | | | | | | | | | | | | |
| Dec | | | | | | | | | | | | | | | | | | | | | | | | |

Hotel Tier Notes

The hotel tiering system is a reference system developed by the Singapore Tourism Board (STB) to categorise the different hotels in Singapore into tiers based on a combination of factors that include average room rates, location and product characteristics.

The 2019 hotel tiers published are based on the hotels' performance in 2018. The response rate across the tiers may vary.

Luxury - Includes hotels in the luxury segment and are predominantly in prime locations and/or in historical buildings

Upscale - Includes hotels in the upscale segment and are generally in prime locations or hotels with boutique positioning in prime or distinctive location

Mid-Tier - Includes hotels in the mid-tier segment and are primarily located in prime commercial zones or immediately outlying areas

Economy - Includes hotels in the budget segment and are generally located in outlying areas

Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 26 Aug 2019

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