

# STB Americas Media FAM with Freelance Journalist Evie Carrick

## Introduction

*Singapore Tourism Board (STB) Americas will be hosting a US Media Fam for journalists with a focus on Singapore's sustainability, unique experiences and fine dining to support the new Made in Singapore Campaign. STB Americas is calling for Singapore trade partners for support and sponsorship.*

<b>Name of Fam Trip</b>	<i>STB Americas Media FAM with Freelance Journalist Evie Carrick</i>
<b>Dates of Fam</b>	<i>3 Oct – 8 Oct 2024</i>
<b>Group Size</b>	<i>3</i>
<b>Country of Participants</b>	<i>USA</i>
<b>Profile</b>	<i>Journalists</i>
<b>Type of Sponsorship</b>	<ul style="list-style-type: none"><li><i>Accommodation (Full or Co-sponsorship)</i></li><li><i>Attractions and Experiences (Full or Co-sponsorship)</i></li><li><i>Meals (Full or Co-sponsorship)</i></li></ul>
<b>Additional details/criteria for sponsorship</b>	<i>Hidden Gems/Unique Experiences, Adventure Travel, Foodie</i>
<b>Information about FAM Participants</b>	<p><i>STB Americas (STBA) is collaborating with journalist Evie Carrick on a fam trip to Singapore where they will be covering Singapore for various US media outlets with a focus on family and luxury travel.</i></p> <p><i>Evie is a freelance writer and editor with a passion for unique adventures. She studied journalism at the University of Denver and attended the NYU publishing institute. Her work has been published in Travel Curator, Travel + Leisure, BuzzFeed, Outside, and SKI.</i></p>
<b>Eligibility</b>	<ul style="list-style-type: none"><li><i>All Singapore-based stakeholders are open to apply.</i></li><li><i>STB will shortlist and inform stakeholders of the outcome once the EOI closes.</i></li><li><i>STB reserves the right to decline/accept at their discretion</i></li></ul>
<b>Expression of Interest Opens</b>	<i>2/10/2024</i>
<b>Expression of Interest Closes</b>	<i>8/10/2024</i>
<b>Point of Contact</b>	<p><i>For more details and expression of interest, please contact:</i></p> <p><i>Cory McBryan, PR Manager Americas</i></p> <p><i>Corinne_McBryan@stb.gov.sg</i></p>

