1 VISION

To be Asia Pacific’s Leading Sustainable MICE Destination by 2030

Integrate sustainability as a core value across the MICE ecosystem
Collaborate for joint success and greater impact

3 TARGETS

Develop sustainability standards by 2023 and aim to be internationally recognised by 2024
Obtain sustainability certification\(^1\) for purpose-built MICE venues\(^2\) & 80% of SACEOS members\(^3\) by 2025
Start tracking waste and carbon emissions by 2023, reduce waste and achieve net zero emissions by 2050

2 FOCUS AREAS

Circular Economy - Reducing, Recycling & Managing Waste
Reduce Energy and Carbon Emissions

---

\(^1\) Internationally or nationally recognised sustainability certification, or both
\(^2\) Changi Exhibition Centre, Raffles City Convention Centre, Resorts World Convention Centre, Sands Expo and Convention Centre, Singapore EXPO, Suntec Singapore Convention & Exhibition Centre
\(^3\) Target applicable to Event Organisers, Venues, Stand Builder Contractors and F&B Caterers. All MICE players can get certified through education and collaboration initiatives provided by SACEOS.

CO-DEVELOPED BY

SACEOS

Accurate as of 1 December 2022
SINGAPORE MICE SUSTAINABILITY ROADMAP

3 STRATEGIES

STRATEGY 1
Raise sustainability standards across the industry to achieve certification

- Green operations and events, guided by certification standards
- Incorporate green capabilities into existing and new roles

STRATEGY 2
Innovate processes and adopt sustainability solutions

- Improve processes and identify solutions for adoption at scale
- Pilot new sustainable solutions

STRATEGY 3
Raise awareness of industry best practices and solutions

- Provide resources on best sustainability practices for industry
- Conduct training to raise knowledge and capabilities

CO-DEVELOPED BY

SACEOS

Accurate as of 1 December 2022