



# Singapore Tourism Board Hotel Statistics 2015

Published Date: 14 Feb 2017

	Jan 2015	Feb 2015	Mar 2015	Apr 2015	May 2015	Jun 2015	Jul 2015	Aug 2015	Sep 2015	Oct 2015	Nov 2015	Dec 2015	Jan-Dec 2015	Year-on-Year % Change
Maximum Room Nights	1,344,532	1,208,984	1,336,317	1,291,328	1,336,937	1,282,074	1,324,940	1,324,971	1,281,030	1,319,856	1,275,150	1,320,280	15,646,399	6.4
Paid Lettings <sup>1</sup>	1,046,101	991,470	1,088,914	1,010,215	1,062,311	1,039,274	1,155,160	1,173,621	1,025,803	1,127,545	1,040,945	1,035,056	12,796,415	5.8
Available Room Nights <sup>2</sup>	1,277,940	1,175,396	1,300,586	1,248,005	1,291,871	1,237,473	1,281,937	1,284,243	1,237,086	1,283,709	1,240,413	1,271,909	15,130,568	6.2
Gross Lettings (Room Nights) <sup>3</sup>	1,051,513	996,417	1,095,078	1,015,659	1,069,043	1,044,997	1,160,733	1,179,069	1,030,524	1,133,803	1,046,954	1,040,448	12,864,238	5.7
Standard Average Occupancy Rate (AOR) <sup>4</sup> (%)	82.3	84.8	84.2	81.4	82.8	84.4	90.5	91.8	83.3	88.3	84.4	81.8	85.0	-0.5 <sup>7</sup>
Total Room Revenue (\$ m)	262.4	245.4	268.4	244.3	252.2	251.7	277.1	293.9	270.8	286.6	253.5	257.5	3,163.8	0.5
Standard Average Room Rate (ARR) <sup>5</sup> (\$)	249.6	246.3	245.1	240.5	235.8	240.9	238.7	249.3	262.8	252.8	242.1	241.0	245.4	-4.9
Revenue per Available Room (Revpar) <sup>6</sup> (\$)	205.3	208.8	206.4	195.7	195.2	203.4	216.1	228.9	218.9	223.3	204.3	197.2	208.6	-5.4

## Definitions

<sup>1</sup> Room lettings paid for by hotel guests

<sup>2</sup> Available room nights = Maximum rooms - Rooms under renovation, for staff use, others

<sup>3</sup> Gross lettings (Room Nights) = Adjusted Paid lettings + Complimentary lettings

<sup>4</sup> Standard AOR = [Gross lettings (Room Nights) / Available room nights] x 100

<sup>5</sup> Standard ARR = Total room revenue / Gross lettings

<sup>6</sup> Revpar = AOR x ARR

<sup>7</sup> % Point Change (AOR)

Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 31Jan 2017.

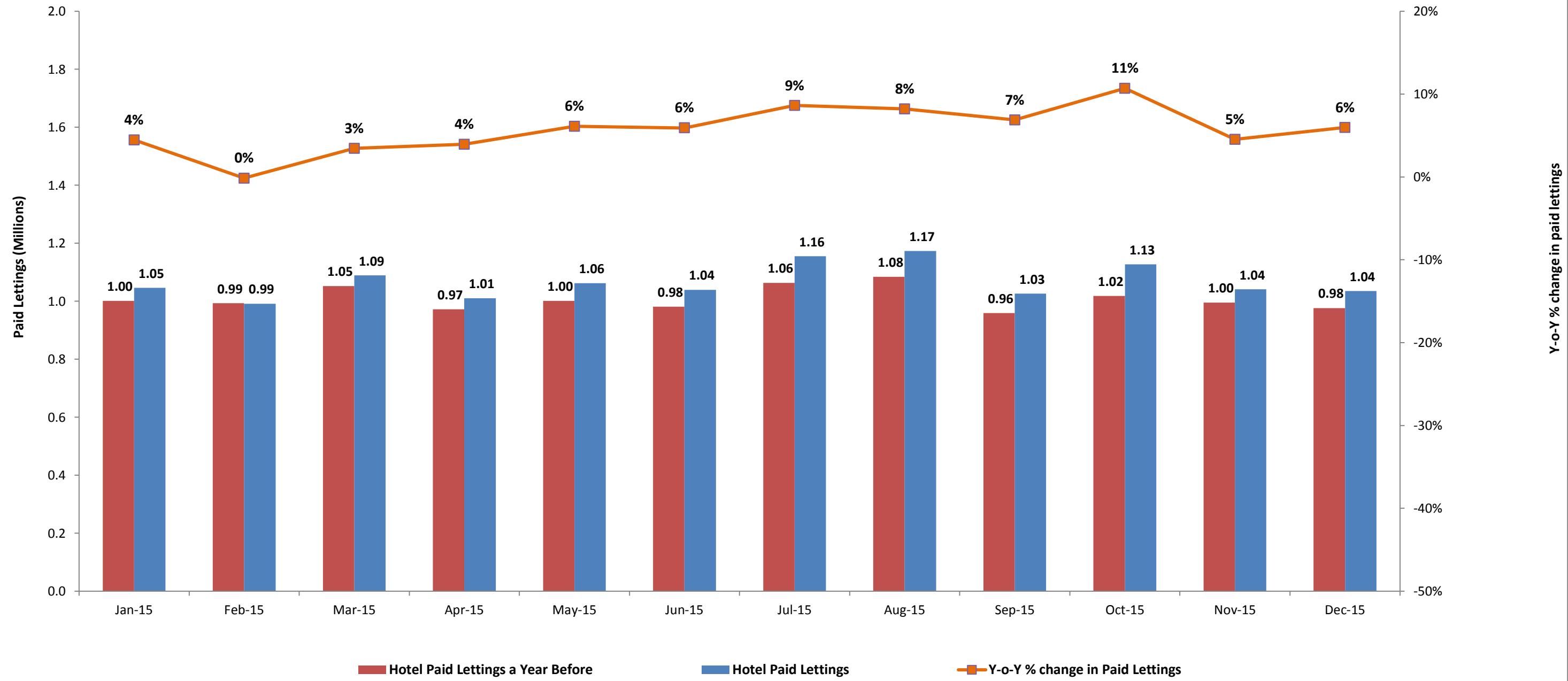
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**Monthly Hotel Paid Lettings with Y-o-Y Percentage Change  
 (Jan 2015 to Dec 2015)**





## Singapore Tourism Board

### Hotel Statistics by Tier 2015

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Year	Standard Average Occupancy Rate				Standard Average Room Rate								Revenue Per Available Room (RevPar)							
	Luxury %	Upscale %	Mid-Tier %	Economy %	Luxury		Upscale		Mid-Tier		Economy		Luxury		Upscale		Mid-Tier		Economy	
					S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ
<b>2015</b> (Jan-Dec)	<b>86.2</b>	<b>86.0</b>	<b>85.4</b>	<b>80.1</b>	<b>447.4</b>	<b>-3.1</b>	<b>264.8</b>	<b>-0.7</b>	<b>174.9</b>	<b>-5.6</b>	<b>102.7</b>	<b>-6.6</b>	<b>385.7</b>	<b>-4.6</b>	<b>227.8</b>	<b>-2.0</b>	<b>149.4</b>	<b>-5.0</b>	<b>82.3</b>	<b>-6.4</b>
Jan	84.8	83.6	82.9	74.9	462.7	1.4	263.2	2.0	173.9	-3.6	104.2	-0.6	392.4	-0.8	220.0	4.0	144.1	-0.1	78.1	-0.6
Feb	88.0	87.2	84.6	75.7	458.7	-7.2	262.0	-6.2	168.4	-14.2	102.0	-7.4	403.5	-11.8	228.5	-10.0	142.5	-17.6	77.2	-14.0
Mar	85.7	87.1	83.9	76.3	432.4	-4.0	263.6	-2.4	179.7	-6.3	103.2	-3.8	370.7	-9.1	229.6	-3.8	150.8	-8.0	78.8	-8.0
Apr	82.7	82.6	80.8	78.3	435.7	-4.6	259.0	-3.5	172.7	-10.3	100.7	-10.8	360.3	-8.5	214.0	-6.2	139.6	-9.1	78.8	-13.8
May	81.5	83.4	83.5	81.2	434.2	-5.6	255.1	-2.8	170.8	-6.0	101.2	-5.3	353.7	-10.4	212.6	-3.1	142.6	-3.6	82.2	-5.0
Jun	84.2	85.3	84.9	81.5	419.9	-2.9	262.1	0.3	179.6	-3.8	107.0	-4.8	353.7	-6.1	223.7	-0.4	152.6	-1.1	87.2	-5.0
Jul	90.1	91.3	91.2	87.8	431.9	-5.0	260.4	1.1	170.1	-4.4	104.0	-6.0	389.1	-2.8	237.8	2.1	155.1	-3.8	91.3	-3.3
Aug	92.2	92.6	92.6	87.7	458.4	-3.4	269.3	2.7	174.9	-2.5	107.6	-2.2	422.6	-0.4	249.3	2.5	161.9	-1.4	94.4	0.6
Sep	85.7	84.5	83.1	77.8	481.9	-2.0	280.5	-0.5	184.9	-3.5	108.2	-5.2	413.1	-2.1	237.0	-4.2	153.7	-3.8	84.2	-2.7
Oct	89.0	88.8	89.9	82.2	461.1	0.6	273.4	2.7	179.3	-1.4	105.5	-3.3	410.3	3.2	242.7	3.8	161.3	1.4	86.8	0.9
Nov	85.7	84.4	85.1	80.7	431.3	-2.0	261.9	-1.8	175.7	-4.6	103.8	-5.4	369.8	-4.6	221.1	-5.6	149.5	-6.8	83.7	-2.4
Dec	84.9	81.6	82.1	77.3	458.7	-3.4	266.7	-0.2	168.0	-6.4	86.6	-21.9	389.3	-2.4	217.6	-3.0	138.0	-6.2	66.9	-21.3

Note:

The hotel tiering system is a reference system developed by the Singapore Tourism Board (STB) to categorise the different hotels in Singapore into tiers based on a combination of factors that include average room rates, location and product characteristics.

The current hotel tiers published are based on the hotels' performance in 2015. The response rate across the tiers may vary.

**Luxury** - Includes hotels in the luxury segment and are predominantly in prime locations and/or in historical buildings

**Upscale** - Includes hotels in the upscale segment and are generally in prime locations or hotels with boutique positioning in prime or distinctive location

**Mid-Tier** - Includes hotels in the mid-tier segment and are primarily located in prime commercial zones or immediately outlying areas

**Economy** - Includes hotels in the budget segment and are generally located in outlying areas

Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 31Jan 2017.

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