



Singapore Tourism Board

Hotel Statistics 2016

Published Date: 19 May 2017

	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan-Dec ^(e) 2016	Year-on-Year % Change
Maximum Room Nights	1,426,765	1,336,045	1,421,880	1,375,121	1,415,518	1,378,461	1,423,948	1,430,799	1,381,597	1,422,210	1,371,060	1,415,343	16,798,747	7.4
Paid Lettings ¹	1,138,875	1,097,726	1,147,988	1,127,459	1,129,108	1,056,254	1,253,276	1,218,565	1,080,570	1,118,443	1,089,766	1,091,666	13,549,697	5.9
Available Room Nights ²	1,371,341	1,292,106	1,373,020	1,326,734	1,363,293	1,315,103	1,375,272	1,376,420	1,326,724	1,366,221	1,315,790	1,359,838	16,161,862	6.8
Gross Lettings (Room Nights) ³	1,145,000	1,102,081	1,153,865	1,135,320	1,135,028	1,061,874	1,260,067	1,223,861	1,086,402	1,125,085	1,095,793	1,097,157	13,621,532	5.9
Standard Average Occupancy Rate (AOR) ⁴ (%)	83.5	85.3	84.0	85.6	83.3	80.7	91.6	88.9	81.9	82.4	83.3	80.7	84.3	-0.7 ⁷
Total Room Revenue (\$ m)	269.9	274.0	269.4	267.1	259.5	238.0	293.9	292.6	275.3	263.9	253.5	264.0	3,221.1	1.8
Standard Average Room Rate (ARR) ⁵ (\$)	235.7	248.6	233.5	234.7	228.6	224.2	233.2	239.0	253.4	234.6	230.8	234.6	235.9	-3.9
Revenue per Available Room (Revpar) ⁶ (\$)	196.8	212.1	196.2	200.9	190.3	181.0	213.6	212.5	207.5	193.2	192.2	189.3	198.8	-4.7

Definitions

¹ Room lettings paid for by hotel guests

² Available room nights = Maximum rooms - Rooms under renovation, for staff use, others

³ Gross lettings (Room Nights) = Adjusted Paid lettings + Complimentary lettings

⁴ Standard AOR = [Gross lettings (Room Nights) / Available room nights] x 100

⁵ Standard ARR = Total room revenue / Gross lettings

⁶ Revpar = AOR x ARR

⁷ % Point Change (AOR)

^(e) 2016 figures are preliminary estimates

Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 26Apr 2017.

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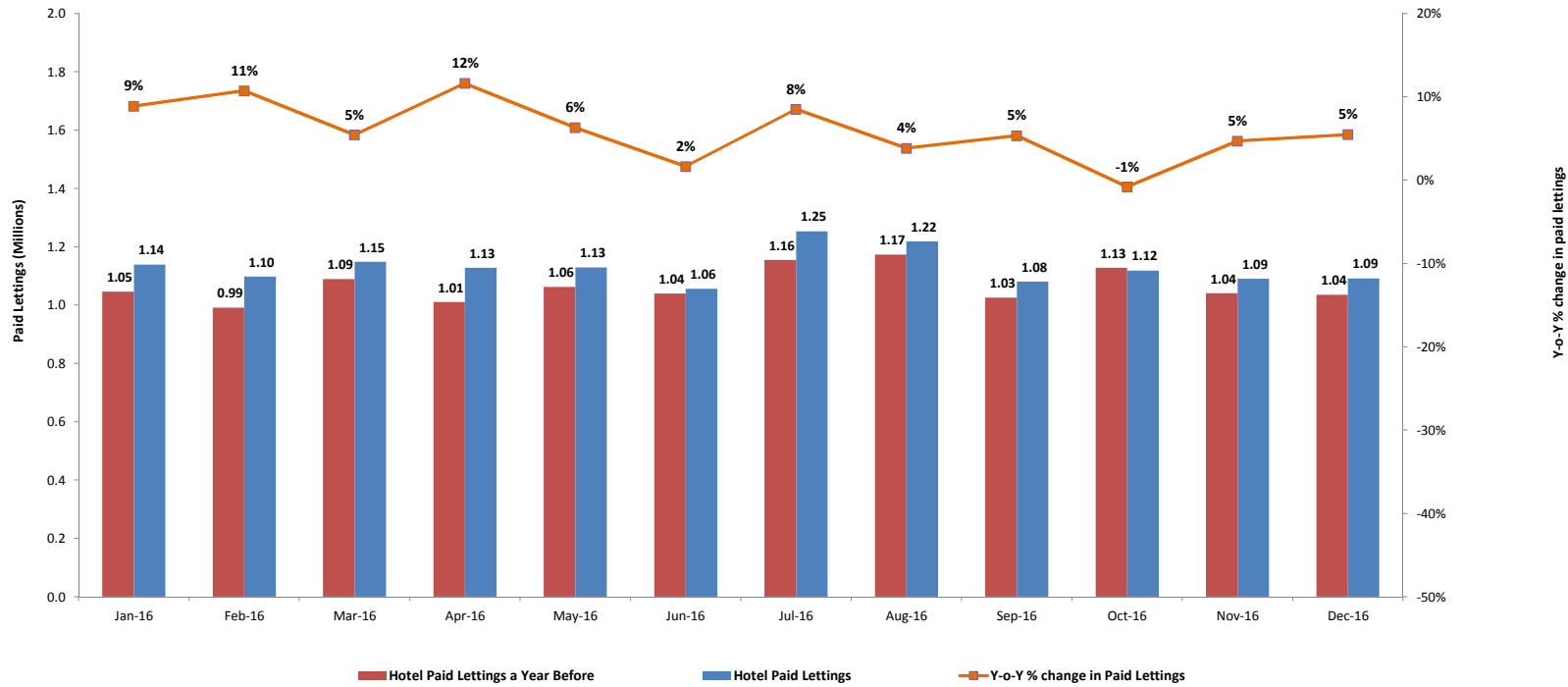
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Monthly Hotel Paid Lettings with Y-o-Y Percentage Change (Jan 2016 to Dec 2016)





Singapore Tourism Board
Hotel Statistics by Tier 2016

Published Date: 19 May 2017

Year	Standard Average Occupancy Rate								Standard Average Room Rate								Revenue Per Available Room (RevPar)							
	Luxury		Upscale		Mid-Tier		Economy		Luxury		Upscale		Mid-Tier		Economy		Luxury		Upscale		Mid-Tier		Economy	
	%	% point Δ	%	% point Δ	%	% point Δ	%	% point Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ
2016^(e) (Jan-Dec)	85.1	-1.2	84.8	-1.2	85.6	0.2	78.7	-1.4	448.2	0.2	261.2	-1.4	169.8	-2.9	98.7	-3.9	381.2	-1.2	221.6	-2.7	145.3	-2.7	77.7	-5.5
Jan	85.2	0.3	84.6	1.0	85.3	2.5	74.5	-0.4	436.6	-5.7	261.9	-0.5	168.4	-3.1	103.1	-1.1	371.7	-5.3	221.6	0.7	143.7	-0.3	76.8	-1.6
Feb	88.4	0.4	87.3	0.1	86.6	2.0	74.4	-1.3	471.4	2.8	275.2	5.0	173.6	3.1	98.2	-3.7	416.6	3.3	240.4	5.2	150.3	5.5	73.0	-5.4
Mar	85.6	-0.1	84.8	-2.3	85.0	1.1	77.9	1.6	423.8	-2.0	259.0	-1.7	172.3	-4.1	99.8	-3.3	362.8	-2.1	219.7	-4.3	146.5	-2.9	77.7	-1.3
Apr	84.5	1.8	86.7	4.1	86.8	6.0	81.6	3.4	418.8	-3.9	263.4	1.7	176.3	2.1	102.9	2.2	353.7	-1.8	228.4	6.7	153.0	9.6	84.0	6.5
May	81.4	0.0	83.7	0.3	84.5	1.0	81.5	0.2	426.4	-1.8	259.3	1.7	168.8	-1.2	99.9	-1.3	347.3	-1.8	217.0	2.1	142.5	-0.1	81.4	-1.0
Jun	81.8	-2.4	79.9	-5.4	81.6	-3.3	78.5	-3.0	413.1	-1.6	248.3	-5.3	166.2	-7.4	98.5	-7.9	337.9	-4.5	198.4	-11.3	135.7	-11.0	77.3	-11.3
Jul	89.8	-0.3	91.8	0.5	93.0	1.8	89.8	2.0	451.2	4.5	259.2	-0.4	168.2	-1.1	102.3	-1.7	405.2	4.1	238.0	0.1	156.4	0.9	91.8	0.6
Aug	90.7	-1.4	89.4	-3.2	89.7	-2.8	83.7	-4.0	474.9	3.6	255.4	-5.2	168.3	-3.7	99.5	-7.5	431.0	2.0	228.2	-8.5	151.1	-6.7	83.2	-11.8
Sep	84.3	-1.4	82.1	-2.4	83.3	0.2	74.7	-3.2	489.9	1.7	278.4	-0.7	175.9	-4.9	104.3	-3.6	412.9	0.0	228.5	-3.6	146.6	-4.7	77.9	-7.5
Oct	83.5	-5.5	81.7	-7.1	84.9	-5.0	75.0	-7.2	448.0	-2.8	254.6	-6.9	169.2	-5.6	99.2	-6.0	374.1	-8.8	208.0	-14.3	143.7	-10.9	74.4	-14.3
Nov	83.5	-2.2	84.4	0.0	85.5	0.4	74.2	-6.4	433.7	0.6	255.7	-2.3	168.5	-4.1	97.1	-6.4	362.1	-2.1	215.9	-2.3	144.1	-3.6	72.1	-13.9
Dec	81.7	-3.2	81.6	0.1	80.5	-1.7	78.1	0.8	489.1	6.6	264.5	-0.8	161.5	-3.9	81.4	-6.0	399.6	2.6	215.9	-0.8	130.0	-5.8	63.6	-5.1

Note:

The hotel tiering system is a reference system developed by the Singapore Tourism Board (STB) to categorise the different hotels in Singapore into tiers based on a combination of factors that include average room rates, location and product characteristics.

The current hotel tiers published are based on the hotels' performance in 2016. The response rate across the tiers may vary.

Luxury - Includes hotels in the luxury segment and are predominantly in prime locations and/or in historical buildings

Upscale - Includes hotels in the upscale segment and are generally in prime locations or hotels with boutique positioning in prime or distinctive location

Mid-Tier - Includes hotels in the mid-tier segment and are primarily located in prime commercial zones or immediately outlying areas

Economy - Includes hotels in the budget segment and are generally located in outlying areas

^(e) 2016 figures are preliminary estimates

Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 26Apr 2017.

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