



# Singapore Tourism Board

## Hotel Statistics 2017

Published Date: 21 July 2017

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan-May <sup>(e)</sup> 2017	Year-on-Year % Change
Maximum Room Nights	1,443,523	1,300,467	1,430,151	1,351,038	1,362,295								6,887,474	-1.3
Paid Lettings <sup>1</sup>	1,143,060	1,111,989	1,178,879	1,094,458	1,059,049								5,587,434	-1.0
Available Room Nights <sup>2</sup>	1,388,111	1,256,630	1,387,447	1,284,980	1,291,327								6,608,495	-1.8
Gross Lettings (Room Nights) <sup>3</sup>	1,148,492	1,117,275	1,184,415	1,098,715	1,063,859								5,612,757	-1.0
Standard Average Occupancy Rate (AOR) <sup>4</sup> (%)	82.7	88.9	85.4	85.5	82.4								84.9	0.6 <sup>7</sup>
Total Room Revenue (\$ m)	268.8	261.3	272.3	256.1	244.7								1,303.2	-2.7
Standard Average Room Rate (ARR) <sup>5</sup> (\$)	234.1	233.8	229.9	233.3	230.0								232.2	-1.7
Revenue per Available Room (Revpar) <sup>6</sup> (\$)	193.6	207.9	196.3	199.5	189.5								197.2	-0.9

### Definitions

<sup>1</sup> Room lettings paid for by hotel guests

<sup>2</sup> Available room nights = Maximum rooms - Rooms under renovation, for staff use, others

<sup>3</sup> Gross lettings (Room Nights) = Adjusted Paid lettings + Complimentary lettings

<sup>4</sup> Standard AOR = [Gross lettings (Room Nights) / Available room nights] x 100

<sup>5</sup> Standard ARR = Total room revenue / Gross lettings

<sup>6</sup> Revpar = AOR x ARR

<sup>7</sup> % Point Change (AOR)

<sup>(e)</sup> 2017 figures are preliminary estimates

Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 29 Jun 2017.

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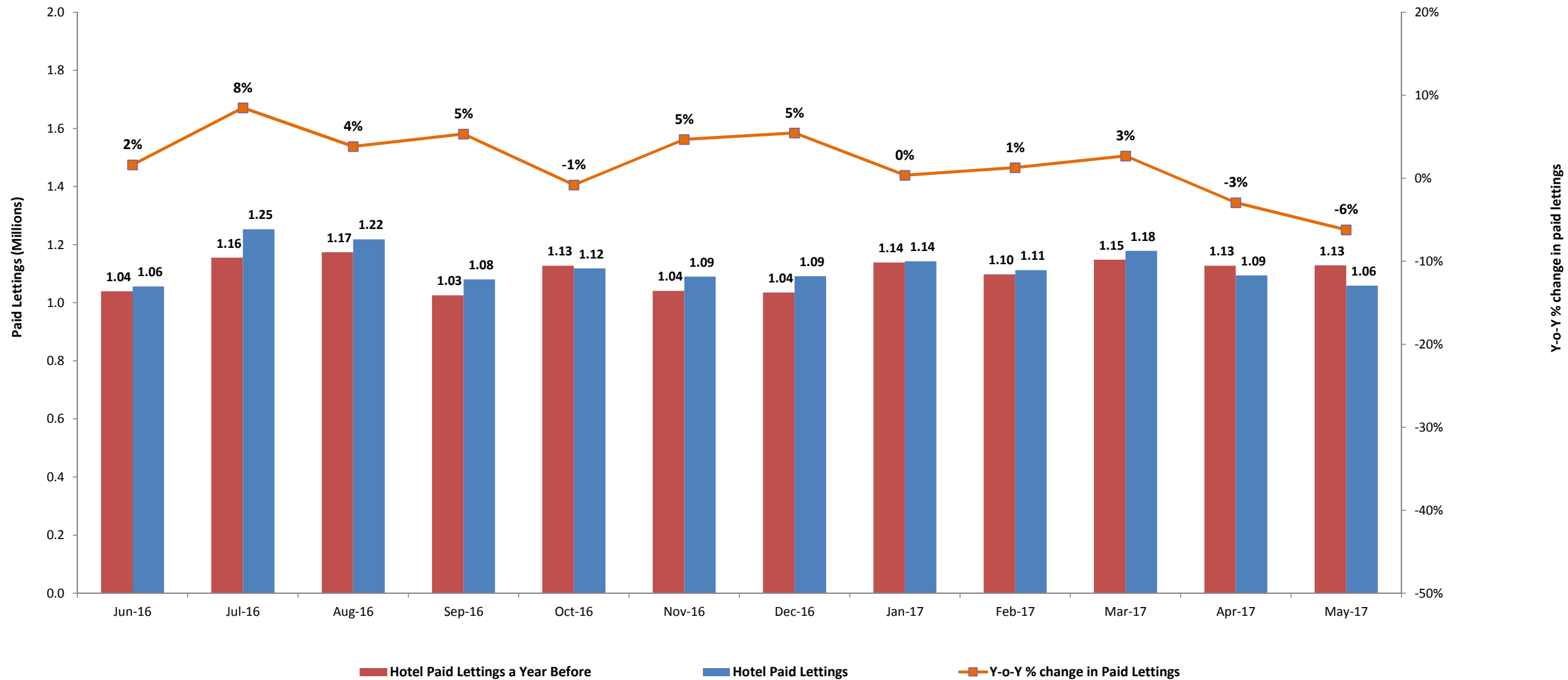
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### Monthly Hotel Paid Lettings with Y-o-Y Percentage Change (Jun 2016 to May 2017)





**Singapore Tourism Board**  
**Hotel Statistics by Tier 2017**

Published Date: 21 July 2017

Year	Standard Average Occupancy Rate								Standard Average Room Rate								Revenue Per Available Room (RevPar)							
	Luxury		Upscale		Mid-Tier		Economy		Luxury		Upscale		Mid-Tier		Economy		Luxury		Upscale		Mid-Tier		Economy	
	%	% point Δ	%	% point Δ	%	% point Δ	%	% point Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ
<b>2017<sup>(a)</sup></b> <b>(Jan-May)</b>	<b>83.9</b>	<b>-1.1</b>	<b>87.2</b>	<b>1.8</b>	<b>85.2</b>	<b>-0.4</b>	<b>81.7</b>	<b>3.7</b>	<b>450.9</b>	<b>3.6</b>	<b>253.1</b>	<b>-4.0</b>	<b>166.4</b>	<b>-3.1</b>	<b>98.8</b>	<b>-2.0</b>	<b>378.3</b>	<b>2.2</b>	<b>220.8</b>	<b>-2.0</b>	<b>141.8</b>	<b>-3.6</b>	<b>80.7</b>	<b>2.7</b>
Jan	86.3	1.2	86.2	1.6	81.2	-4.1	77.0	2.5	484.9	11.1	244.7	-6.6	158.9	-5.6	95.2	-7.7	418.5	12.6	210.9	-4.8	129.0	-10.2	73.3	-4.6
Feb	88.0	-0.4	91.4	4.0	90.0	3.4	83.3	8.9	467.8	-0.8	257.0	-6.6	165.8	-4.5	99.1	1.0	411.6	-1.2	234.8	-2.3	149.2	-0.7	82.6	13.1
Mar	83.7	-1.9	87.4	2.6	85.9	0.8	82.8	4.9	435.5	2.7	255.4	-1.4	169.4	-1.7	99.6	-0.2	364.4	0.5	223.3	1.7	145.5	-0.7	82.5	6.1
Apr	83.2	-1.3	88.0	1.3	85.4	-1.4	84.7	3.1	447.6	6.9	255.7	-2.9	168.6	-4.3	99.6	-3.2	372.2	5.2	225.1	-1.4	144.0	-5.9	84.4	0.4
May	78.9	-2.6	83.2	-0.5	84.1	-0.4	80.9	-0.6	418.1	-1.9	253.4	-2.3	169.4	0.4	101.1	1.2	329.8	-5.0	210.7	-2.9	142.4	-0.1	81.8	0.5
Jun																								
Jul																								
Aug																								
Sep																								
Oct																								
Nov																								
Dec																								

Note:

The hotel tiering system is a reference system developed by the Singapore Tourism Board (STB) to categorise the different hotels in Singapore into tiers based on a combination of factors that include average room rates, location and product characteristics.

The current hotel tiers published are based on the hotels' performance in 2016. The response rate across the tiers may vary.

**Luxury** - Includes hotels in the luxury segment and are predominantly in prime locations and/or in historical buildings

**Upscale** - Includes hotels in the upscale segment and are generally in prime locations or hotels with boutique positioning in prime or distinctive location

**Mid-Tier** - Includes hotels in the mid-tier segment and are primarily located in prime commercial zones or immediately outlying areas

**Economy** - Includes hotels in the budget segment and are generally located in outlying areas

<sup>(a)</sup> 2017 figures are preliminary estimates

Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 29 Jun 2017.

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