



# Singapore Tourism Board

## Hotel Statistics 2018

Published Date: 19 June 2018

	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan-Apr <sup>(e)</sup> 2018	Year-on-Year % Change
Maximum Room Nights	1,832,008	1,654,832	1,831,725	1,814,591									7,133,156	4.7
Paid Lettings <sup>1</sup>	1,454,625	1,409,895	1,542,413	1,490,202									5,897,135	6.3
Available Room Nights <sup>2</sup>	1,756,119	1,606,004	1,777,325	1,746,475									6,885,922	4.8
Gross Lettings (Room Nights) <sup>3</sup>	1,463,786	1,415,454	1,547,761	1,505,403									5,932,404	6.5
Standard Average Occupancy Rate (AOR) <sup>4</sup> (%)	83.4	88.1	87.1	86.2									86.2	1.4
Total Room Revenue (\$ m)	314.3	325.6	341.6	334.7									1,316	9.4
Standard Average Room Rate (ARR) <sup>5</sup> (\$)	214.7	230.0	220.7	222.3									221.9	2.8
Revenue per Available Room (Revpar) <sup>6</sup> (\$)	179.0	202.7	192.2	191.7									191.1	4.4

### Data Definitions

<sup>1</sup> Room lettings paid for by hotel guests

<sup>2</sup> Available room nights = Maximum rooms - Rooms under renovation, for staff use, others

<sup>3</sup> Gross lettings (Room Nights) = Adjusted Paid lettings + Complimentary lettings

<sup>4</sup> Standard AOR = [Gross lettings (Room Nights) / Available room nights] x 100

<sup>5</sup> Standard ARR = Total room revenue / Gross lettings

<sup>6</sup> Revpar = AOR x ARR

<sup>7</sup> % Point Change (AOR)

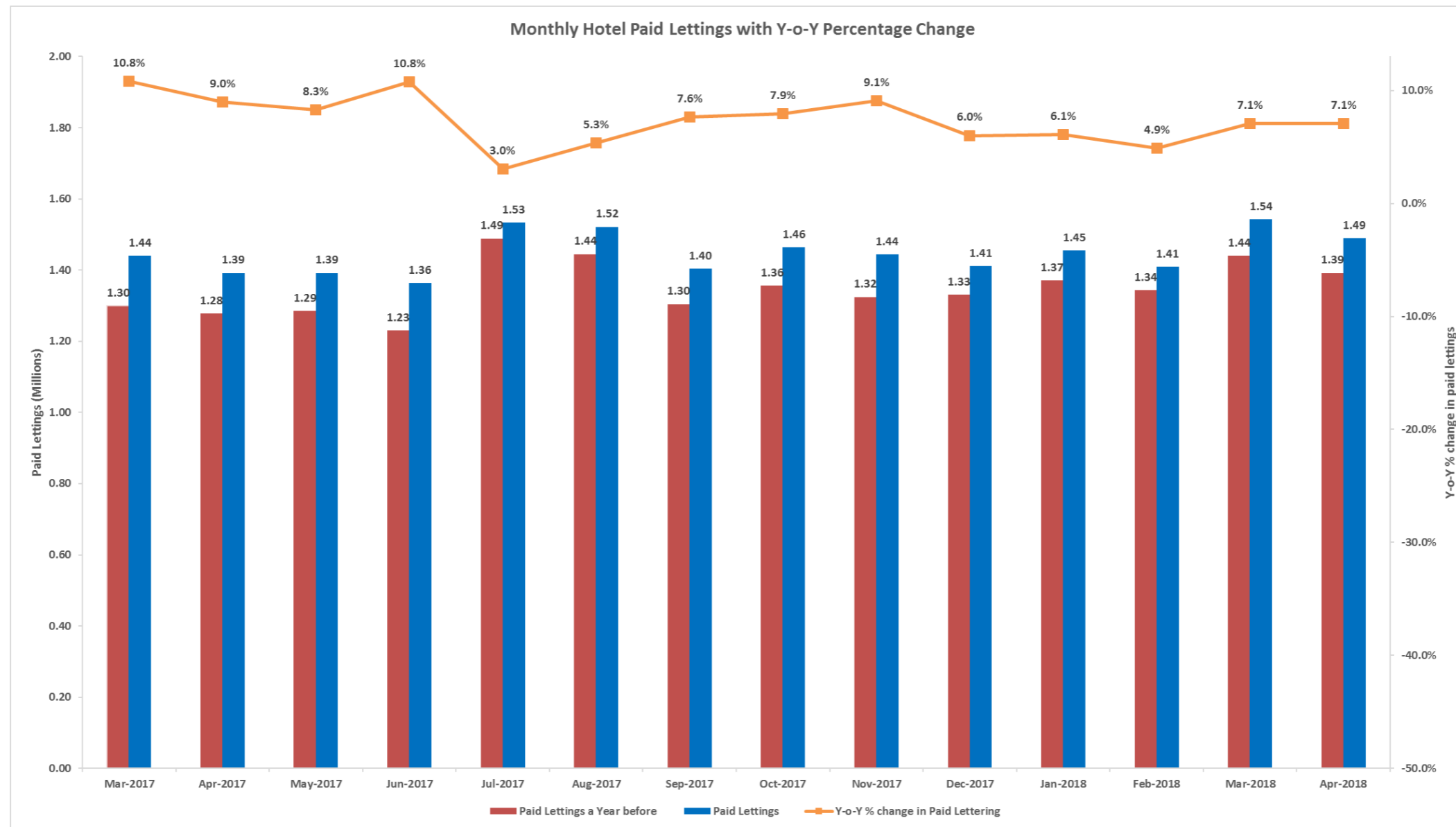
Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 12 Jun 2018

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**Singapore Tourism Board**  
**Hotel Statistics by Tier 2018**

Published Date: 19 June 2018

Year	Standard Average Occupancy Rate								Standard Average Room Rate								Revenue Per Available Room (RevPar)							
	Luxury		Upscale		Mid-Tier		Economy		Luxury		Upscale		Mid-Tier		Economy		Luxury		Upscale		Mid-Tier		Economy	
	%	% point Δ	%	% point Δ	%	% point Δ	%	% point Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ	S\$	%Δ
<b>2018<sup>(e)</sup></b> <b>(Jan-Apr)</b>	<b>87.7</b>	<b>2.3</b>	<b>86.2</b>	<b>-1.6</b>	<b>87.0</b>	<b>2.1</b>	<b>83.4</b>	<b>1.9</b>	<b>445.5</b>	<b>-2.1</b>	<b>266.8</b>	<b>5.3</b>	<b>170.2</b>	<b>3.4</b>	<b>106.7</b>	<b>7.2</b>	<b>390.8</b>	<b>0.5</b>	<b>229.9</b>	<b>3.4</b>	<b>148.1</b>	<b>6.0</b>	<b>88.9</b>	<b>9.7</b>
Jan	86.3	-0.1	84.1	-1.8	83.4	2.7	80.4	4.0	431.1	-11.0	258.3	5.5	164.9	4.3	103.4	7.3	372.2	-11.0	217.2	3.2	137.5	7.8	83.2	12.8
Feb	89.9	1.8	89.1	-2.1	88.9	-0.3	84.4	1.8	485.0	3.8	278.0	8.2	169.9	3.1	107.3	6.9	436.0	5.9	247.6	5.7	151.1	2.7	90.5	9.1
Mar	87.2	3.5	87.0	0.2	89.1	4.0	83.2	0.8	436.5	0.3	265.7	4.2	171.4	2.1	104.6	3.5	380.6	4.5	231.1	4.4	152.8	6.9	87.0	4.5
Apr	87.7	3.7	84.7	-2.6	86.7	2.0	85.6	1.3	432.3	-0.3	265.7	3.5	174.4	4.2	111.5	11.3	379.0	4.1	225.1	0.4	151.2	6.6	95.5	13.0
May																								
Jun																								
Jul																								
Aug																								
Sep																								
Oct																								
Nov																								
Dec																								

**Hotel Tier Notes**

The hotel tiering system is a reference system developed by the Singapore Tourism Board (STB) to categorise the different hotels in Singapore into tiers based on a combination of factors that include average room rates, location and product characteristics.

The 2017 hotel tiers published are based on the hotels' performance in 2016. The response rate across the tiers may vary.

**Luxury** - Includes hotels in the luxury segment and are predominantly in prime locations and/or in historical buildings

**Upscale** - Includes hotels in the upscale segment and are generally in prime locations or hotels with boutique positioning in prime or distinctive location

**Mid-Tier** - Includes hotels in the mid-tier segment and are primarily located in prime commercial zones or immediately outlying areas

**Economy** - Includes hotels in the budget segment and are generally located in outlying areas

Source: STB's survey on 'Return of Hotel on Room Lettings and Food & Beverage Sales Turnover' as at 12 Jun 2018

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